

Nestavia Home Finance Launches NestCFirst, A Customer-First Digital Housing Loan Mobile Application to Transform Housing Loan Servicing Nationwide

~Designed by Novac Technology Solutions, this initiative simplifies post-disbursement housing loan servicing in India by providing borrowers with a unified, always-on platform for instant access, transparency, and greater control~

Chennai, 19 March 2026: On the auspicious occasion of Ugadi, the fledgling Home Finance Company, Nestavia Home Finance Private Limited, unveiled its new-age Customer-first Mobile Application, 'NestCFirst'. Designed to simplify and streamline loan servicing, the unified platform brings together critical loan functions into a single, digital interface, enabling borrowers to track, access, and manage their critical loan information and service requests, without waiting periods or charges.

Nestavia envisions a world where every individual and family has a place to call home. The launch of NestCFirst marks a significant step in this journey, combining customer-first design with a robust, technology-driven backbone to simplify loan servicing and enhance transparency, speed, and convenience.

Speaking on the launch, **Mr Suchindran VG, MD & CEO of Nestavia Home Finance Private Limited**, said, *"Ugadi symbolizes new beginnings and prosperity, and we are delighted to launch NestCFirst on this special occasion. At Nestavia, this is a big step for us in enhancing customer experience and delivering quality services with Customer First Approach"*

A key differentiator of NestCFirst lies in its ability to provide customers with instant, self-service access to all loan-related documents, including loan agreements, sanction letters, repayment schedules, insurance policies, tax certificates, statements of account, and even original property documents, without waiting periods or charges. This significantly enhances transparency while placing greater control directly in the hands of the borrower. The platform also offers real-time visibility into tranche disbursements, EMI schedules, transaction history, and service request tracking. Customers can seamlessly initiate requests for subsequent disbursements, top-up loans, and support services, including grievance redressal, through a unified interface. Additionally, the platform enables users to refer friends and family for new loans, further extending its functionality beyond servicing into engagement.

Mr Ravi Kumar Jayanthi, CTO of Nestavia, said, *"The application has been built with a user-friendly interface and robust security features to ensure a safe, seamless digital experience for our customers. We are pleased to have partnered with Novac Technology Solutions to bring this to life."*

Developed by Novac Technology Solutions, NestCFirst integrates core servicing capabilities within a secure and scalable ecosystem. The application enables borrowers to instantly access loan information, repayment status, service requests, and critical documentation without delays, eliminating the need for multiple touchpoints, or manual requests.

Speaking on the collaboration, **Mr N S Nandakishore, Managing Director & CEO, Novac Technology Solutions** said, *"Housing finance in India is at a pivotal point where customer expectations are shifting rapidly toward real-time, self-service experiences. Platforms today need to go beyond digitisation and enable true accessibility,*



transparency, and speed at scale. We have worked closely with Nestavia to translate this vision into a robust, customer-centric solution. "

With operations across Tamil Nadu, Andhra Pradesh, and Telangana, Nestavia is making home ownership increasingly accessible and convenient for borrowers. With this app, Nestavia demonstrates how strategic partnerships and innovative digital solutions can transform housing finance, giving millions of borrowers greater control and confidence over their loan experience.

About Nestavia Home Finance Private Limited

Nestavia is a housing finance company dedicated to enabling individuals and families to achieve their dream of home ownership. The company offers a range of housing finance solutions designed to be transparent, accessible, convenient with a Customer First approach, supported by a dedicated team across a growing branch network of 30 branches and technology-driven services.

About Novac Technology Solutions

Novac Technology Solutions is a leading Technology and AI Solutions company, committed to driving innovation and excellence across industries. We specialize in FinTech, InsurTech, Digital Learning, and Immersive Technologies, delivering AI-driven, personalized, and cross-channel strategies to enhance customer engagement and operational efficiency. With a portfolio of over 180 clients spanning Banking, Financial Services, Insurance, IT, Manufacturing, Healthcare, Education, and more, Novac is recognized for its transformative solutions. Our expertise in CX Transformation empowers businesses to create impactful customer experiences and achieve sustainable growth. With an unwavering commitment to quality, strategic partnerships, and a relentless focus on customer success, Novac Technology Solutions is the partner of choice for organizations striving for adaptability and growth.

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